

INSTRUCTIONAL DESIGN

PROGRAMME STRUCTURE

CODE	COURSE TITLE	CREDIT
GC-CST1	ELEMENTS OF FINANCIAL SERVICES AND MARKET	6
GC-CST2	BASICS OF SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	6
GC-CST3	RISK MANAGEMENT	6
	TOTAL	18

GC-CST1: ELEMENTS OF FINANCIAL SERVICES AND MARKET

Max. Marks: 100

External: 70

Internal: 30

Pass: 40%

Credits: 6

SECTION A

Unit I: Introduction to Financial market: Money market and capital market. Money market: Meaning and instruments under money market. Capital market: Meaning and instruments under capital market Meaning of the financial services industry;

Unit II: Types of financial services: Mutual funds, factoring, housing finance

Unit III: Leasing: Introduction, Tax, Legal and Accounting Aspects, Financial Evaluation: Lessor and Lessee Points of View, Qualitative Factors. Lease Structuring, Lease Agreement, Funding of Leases.

Unit IV: Merchant Banking, Managing of Public Equity / Debenture Issues, Mobilizing Fixed Deposits, Arranging Inter-corporate Loans, Raising term Finance and Loan Syndication.

SECTION B

Unit V: Underwriting: Concept and SEBI Regulations.

Unit VI: Hire Purchase and Installment System, Consumer Finance, Securitization, Venture Capital: Meaning, Characteristics, SEBI Guidelines, Venture Capital Funds in India.

Unit VII: Factoring: Types, Factoring in India.

Unit VIII: Credit Rating: Meaning, Significance, types, Rating Methodology, Drawbacks, SEBI Regulations for credit Rating, Credit Rating Agencies in India and in foreign countries.