

## **FASHION ILLUSTRATION AND FASHION CONCEPTSLAB**

Total Marks: 100

External Marks: 70

Internal Marks: 30

Credits: 2

Pass Percentage: 40%

**Objectives:** To enable students to understand:

- i) Figure sketching.
- ii) Illustration techniques for various fashion details.

### **UNIT:I**

1. Color wheel
  - i) Color schemes: Complementary, Analogous and Monochromatic.
  - ii) Intensity and Value chart.

### **UNIT:II**

2. Basic block figure.
  - i)Fleshing of blockfigure.
  - ii)Fashion figure in different poses.

### **UNIT:III**

3. Fashion details: Gathers, Frills and Flounces, Tucks, Shirring, Smoking, Embroidery, Appliqué Work, Patch Work, Pleats.

### **UNIT:IV**

4. Designing kids wear by taking inspiration from various sources.
5. Style read the design; suggesting suitable fabric and layout.
  - i) A-line frock.
  - ii) Formal wear.
  - iii) Nightwear.