

BCA-7-04T: Entrepreneurship Development

Total Marks: 100
External Marks: 70
Internal Marks: 30
Credits: 6
Pass Percentage: 40%

INSTRUCTIONS FOR THE PAPER SETTER/EXAMINER

1. The syllabus prescribed should be strictly adhered to.
2. The question paper will consist of three sections: A, B, and C. Sections A and B will have four questions from the respective sections of the syllabus and will carry 10 marks each. The candidates will attempt two questions from each section.
3. Section C will have fifteen short answer questions covering the entire syllabus. Each question will carry 3 marks. Candidates will attempt any ten questions from this section.
4. The examiner shall give a clear instruction to the candidates to attempt questions only at one place and only once. Second or subsequent attempts, unless the earlier ones have been crossed out, shall not be evaluated.
5. The duration of each paper will be three hours.

INSTRUCTIONS FOR THE CANDIDATES

Candidates are required to attempt any two questions each from the sections A and B of the question paper and any ten short questions from Section C. They have to attempt questions only at one place and only once. Second or subsequent attempts, unless the earlier ones have been crossed out, shall not be evaluated.

Course: Entrepreneurship Development	
Course Code: BCA-7-04T	
Course Outcomes (COs)	
After the completion of this course, the students will be able to:	
CO1	Develop an entrepreneurial mindset, fostering creativity, and innovation.
CO2	Acquire the skills to create comprehensive business plans, including market analysis, financial projections, and operational strategies.
CO3	Gain a solid understanding of financial principles relevant to entrepreneurship, including budgeting, financial forecasting, and resource allocation.
CO4	Develop the ability to assess and manage risks associated with entrepreneurial ventures.
CO5	Cultivate effective networking and communication skills crucial for entrepreneurship.

Detailed Contents:

Module	Module Name	Module Contents
Section A		
Module 1	Entrepreneurship	Types of Entrepreneurs, Difference between Entrepreneur and Intrapreneur Entrepreneurship in Economic growth, Factors affecting entrepreneurial growth.
Module II	Entrepreneurial Motivation	Major motives influencing an Entrepreneur, Achievement motivation training, self-rating, business games, thematic apperception test, stress management, entrepreneurship development programs, need, objectives.
Module III	Entrepreneur Business	Small Enterprises, Definition, Classification, Characteristics, Ownership Structures, Project Formulation, Steps involved in setting up a Business, identifying, selecting a Good Business opportunity, Market Survey and Research, Techno Economic Feasibility Assessment, Preparation of Preliminary Project Reports, Project Appraisal, Sources of Information, Classification of Needs and Agencies.
Section-B		
Module IV	Finance and Accounting in relation to Entrepreneurship	Need, Sources of Finance, Term Loans, Capital Structure, Financial Institution, Management of working Capital, Costing, Break Even Analysis, and Taxation, Income Tax, GST.
Module V	Support to Entrepreneurs	Sickness in small Business, Concept, Magnitude, Causes and Consequences, Corrective Measures, Business Incubators
Module VI	Government Policies	Government Policy for Small Scale Enterprises, Growth Strategies in small industry, Expansion, Diversification, Joint Venture, Merger and Sub Contracting.

Books

<ol style="list-style-type: none"> 1. Khanka. S.S., “Entrepreneurial Development”, S. Chand & Co. Ltd., Ram Nagar, New Delhi, 2013. 2. Donald F Kuratko, “Entrepreneurship – Theory, Process and Practice”, 9th Ed., Cengage Learning, 2014. 3. Hisrich R D, Peters M P, “Entrepreneurship” 8th Ed., Tata McGraw-Hill, 2013.

4. Mathew J Manimala, "Entrepreneurship theory at cross roads: paradigms and praxis", 2nd Ed. Dream Tech, 2005.
5. Rajeev Roy, "Entrepreneurship", 2nd Ed., Oxford University Press, 2011.
6. EDII, "Faulty and External Experts – A Hand Book for New Entrepreneurs", Publishers: Entrepreneurship Development", Institute of India, Ahmadabad, 1986.